

NORTH END WELLBEING MEASURE

WE WORKED DIFFERENTLY FOR CHANGE

The approach used by the North End Wellbeing Measure closely reflects the values of the Child-Centred Model.

- **The North End Wellbeing Measure uses a wholistic definition of wellbeing,** rather than focusing only on childrens' mental and physical wellbeing.
- **The North End Wellbeing Measure focuses on the strengths of children and the community,** rather than deficits.
- **The North End Wellbeing Measure supports the community to lead and interpret evaluation,** rather than being excluded from the process.

When we work within the Child-Centred Model, we are able to support positive change for children, parents, families, and the community.

To learn more about the Child-Centred Model, read the full report at winnipegboldness.ca/childcentredmodel.

BUT WE NEED YOU TO SUPPORT FAMILIES

Through this work we found that there are larger barriers that affect measuring success in a way that matters to community. We need governments, non-profits, and businesses to:

- 1 | LET COMMUNITIES DEFINE WHAT SUCCESS LOOKS LIKE.**
- 2 | REPAIR THE RELATIONSHIPS BETWEEN INDIGENOUS COMMUNITIES AND EVALUATION PRACTICES.**
- 3 | SUPPORT PARTICIPATORY, STRENGTH-BASED APPROACHES.**

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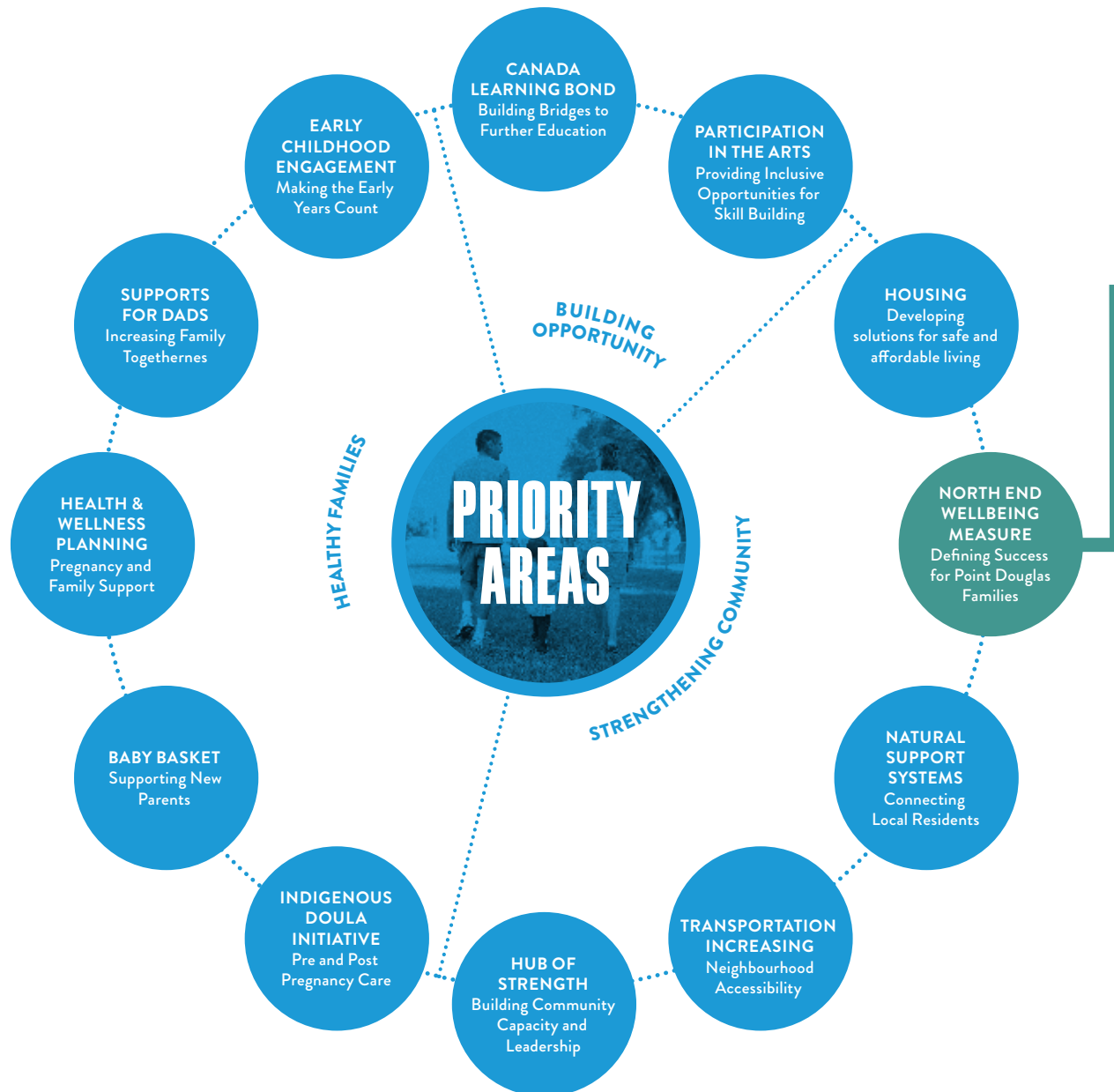
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If you would like to learn more about the barriers that community members in Point Douglas face, read the full prototype report at winnipegboldness.ca/newm and explore our other prototype reports at winnipegboldness.ca/research.

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The Winnipeg Boldness Project is working towards a bold goal:

Children and families in Point Douglas will experience dramatically improved wellbeing in all aspects of self: physical, emotional, mental, and spiritual.

We are working with families, community leaders, and businesses in the community to test new ideas to support the wellbeing of children and families. These ideas, which we are calling Proofs of Possibilities (POPs), support a vision for change in our community. We are exploring possibilities in the following areas:

COMMUNITY VISION:

Success for children will be defined and measured in a way that works for parents and the community.

Parents and families in the North End understand that success for kids has many parts, including physical, spiritual, emotional, and mental development. Our work focuses on supporting success for kids, but to do so we needed a measurement approach that defined success in a way that spoke to the priorities and values of the community. We partnered with Nanaandawegamig - First Nations Health & Social Secretariat of Manitoba (FNHSSM) and the Children's Hospital Research Institute of Manitoba to develop a new measurement tool, which focused on:

- **Engaging parents and caregivers in data collection:** Relying on those who know kids best to share their knowledge.
- **Building community awareness and creating a safe environment for participation:** Finding ways to make it as comfortable as possible for community members to contribute and provide data/feedback
- **Understanding what matters most to families in Point Douglas:** Working with the community to design and refine the North End Wellbeing Measure (NEWM) questionnaires and interpret the results.