



CANADA LEARNING BOND: BUILDING BRIDGES TO FURTHER EDUCATION

WE WORKED DIFFERENTLY FOR CHANGE

The Child-Centred Model – a way of working for positive change developed by the community of Point Douglas – helped us find the best ways to support families in signing-up for the CLB.

We worked with families to understand the barriers they face to CLB sign-up and success for their children rather than assuming that they didn't know about or value these things.

We worked with residents and community leaders to do what they felt was needed to support families and children rather than assuming that we knew best.

We sought to understand and support the whole community beyond the CLB program rather than believing that a single program would have community-wide impact.

When we work with the Child-Centred Model as our guide, we are able to support positive change for children, parents, families, and the community.

To learn more about the Child-Centred Model, read the full report at winnipegboldness.ca/childcentredmodel



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CHANGING THE SYSTEM FOR TOMORROW

Through this work we found that there are larger barriers that affect families and community members. We need governments, non-profits, and businesses to work together in order to:

- 1 | REMOVE ALL BARRIERS FOR FAMILIES TO GET GRANTS AND SAVINGS INCENTIVES.**
- 2 | REMOVE ALL BARRIERS FOR FAMILIES TO GET THE IDENTIFICATION THAT THEY NEED.**
- 3 | PROVIDE MORE SUPPORTS AND FUNDING FOR EDUCATION FOR FAMILIES IN WINNIPEG'S NORTH END.**
- 4 | SUPPORT SCHOOL-BOUND IDENTITY FOR ALL CHILDREN IN POINT DOUGLAS; HELP THEM BELIEVE THAT EDUCATION AFTER HIGH SCHOOL IS AN OPTION.**

To learn more, read the full Providing Opportunities for Skill Building POP report [\[reference\]](#), read our report on helpful ways to work with Point Douglas [\[reference\]](#), and explore our other POP reports [\[reference\]](#)

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The Winnipeg Boldness Project is working towards a bold goal:

Children and families in Point Douglas will experience dramatically improved wellbeing in all aspects of self: physical, emotional, mental, and spiritual.

We are working with residents and groups in this neighbourhood to test new ideas to support the wellbeing of children and families. These prototypes which we are calling Proofs of Possibilities (POPs), support a vision for change in our community. We are exploring possibilities in the following areas:

COMMUNITY VISION:

Every child will have the opportunity to access education after high school.

Saving for education is a main part of believing that education is possible, and the Canada Learning Bond (CLB) can provide up to \$2000 for education savings. Working under the guidance of the community we focused on five activities to support families in signing up for the CLB.

- **Supported Enrollment:** Building capacity in the community to promote the CLB and support families through the process.
- **Identification:** Making identification easy to get for families.
- **Accessible Banking:** Working with financial institutions to better meet the needs of families for both banking and CLB enrollment.
- **Post-Enrollment:** Collaborating across the community to help children and families see education after high school as a real possibility.
- **Children in Care:** Working to support agencies in signing up children in care.